

VSF / VENICE WORLD SUSTAINABILITY CAPITAL FOUNDATION



Venice Sustainability Foundation

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The Foundation

Venice Sustainability Foundation (VSF) is an articulated **partnership** of organizations, academic and cultural institutions, public and private enterprises interested in working for the sustainable future of Venice and its metropolitan area.

Its mission is to **create an integrated model of sustainable development (encompassing environmental, economic, social, and cultural dimensions) for Venice and its metropolitan area**, with implications for the entire Veneto region. At the same time, it seeks to ensure the protection and the conservation of the environmental, historical, and cultural heritage, as well as the strengthening and the cohesion of the local community.

Thanks to its characteristics, Venice is an **ideal laboratory** for developing and testing a new solutions for urban sustainability. It is also a city of maximum national and international **visibility**, with great (and rapid) potential resonance for every activity studied and/or presented here.

VSF governance

PRESIDENT

Renato Brunetta, appointed by the Prime Minister.



VICEPRESIDENTS

Luca Zaia, President of the Regional Council of Veneto, and **Luigi Brugnaro**, Mayor of Venice.



STEERING COUNCIL

It provides strategic direction and oversight for the Foundation, and coordinates and supervises the activities of the Director General.



DIRECTOR GENERAL

Alessandro Costa is responsible for managing the Foundation and is vested with full powers of ordinary and extraordinary administration.



SCIENTIFIC COMMITTEE

Chaired by **Paolo Costa**, provides advisory opinions and non-binding proposals regarding the Foundation's activity programs and any potential strategic and/or scientific plans.



STATUTORY BOARD

Chaired by **Enrico Zanetti**, it is responsible for overseeing the activities of the Foundation



REVISORE

KPMG is the auditor of the Foundation.

VSF partnership



44 partners, including 13 Founders, 28 Cofounders, 3 Supporters

VSF approach

VSF role is to **facilitate, promote and accelerate** projects proposed by its members, contributing to smooth the path to their implementation, thanks to the breadth of its partnership.

The collaborative nature of the Foundation's initiatives highlights the significance of multi-stakeholder engagement in **consolidating adaptation and promoting sustainability** in the city and its surrounding area.

Activities are organized around **nine thematic areas**, each one deepening a relevant key issue to the sustainable development of the Venetian territory. In addition, VSF is engaged in **four cross-cutting projects**.



Thematic areas



HYDROGEN

Develop the economy related to Hydrogen and an H2 Valley in Porto Marghera, Venice.



RESIDENCY

Encourage a program of residency and services for those interested in living permanently in Venice.



SOCIAL INCLUSION

Create an inclusive, secure, resilient and sustainable community.



ENERGY TRANSITION AND ENVIRONMENT

Promote renewable energy sources and support sustainable mobility and protection of the lagoon ecosystem.



SUSTAINABLE TOURISM

Research and advocate for a sustainable model of tourism.



CULTURE OF LEGALITY

Support initiatives for the protection of legality and the fight against illegal activities, and promote urban decorum.



VENICE CITY CAMPUS

Facilitate the development of an economic and urban cluster of knowledge to revitalize the city's socio-economy.



INNOVATION

Develop activities of business innovation and acceleration the field of sustainability.



INNOVATIVE CULTURAL PRODUCTION

Promote the development of innovative cultural projects at the intersection of art, science, technology, and sustainability.

Cross-cutting projects



TARGET SCENARIO
OF INTEGRATED
SUSTAINABILITY

INTEGRATED SUSTAINABILITY TARGET-SCENARIO FOR VENICE

It involves the analysis, identification, and subsequent construction of an integrated sustainability scenario for the metropolitan area.

This transversal project includes three **subprojects**:

1. **History of the resilience of Venice;**
2. **Sustainability observatory;**
3. **Integrated urban sustainability scenario.**



SUSTAINABLE
FINANCE

SUSTAINABLE FINANCE

Provision of an **operational protocol** to assess the use of **sustainable finance instruments** in local projects.

The protocol provides for the adoption of **additional ESG commitments**, designed to maximize the initiative's impact on local sustainability.



SUSTAINABILITY
BIENNALE

SUSTAINABILITY BIENNALE

A program of international **events** dedicated to the **exchange of best practices in urban sustainability**, drawing on the experiences gained by and/or for Venice.

The first edition, "**The Era of MOSE**" (2023), focused on the engineering system for protection from rising sea levels. The 2025 edition, "**Urbs et Civitas**", is currently ongoing.



Making
Cities
Resilient

VENICE RESILIENCE HUB UNDRR-MCR2030

Since 2023, Venice has been nominated **Resilience Hub** in the UN Making Cities Resilient 2030 global partnership (UNDRR).

VSF implements such a role on behalf of the City of Venice, disseminating local best practices on climate prevention, response, and resilience.



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