

VSF / VENICE WORLD SUSTAINABILITY CAPITAL FOUNDATION



Venice Sustainability Foundation

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Venice Sustainability Foundation

VSF è un **partenariato** articolato di organizzazioni, istituzioni accademiche e culturali, imprese pubbliche e private, desiderose di adoperarsi per il futuro sostenibile di Venezia e del suo territorio.

La missione della Fondazione è creare un **modello integrato (ambientale, economico, sociale) di sviluppo sostenibile per la città di Venezia e la sua area metropolitana**, con ricadute sull'intera regione Veneto, garantendo contestualmente la protezione e conservazione del patrimonio ambientale, storico e culturale, nonché il rafforzamento e la coesione della comunità locale.

Questi sforzi si allineano con l'obiettivo più ampio di affrontare sfide importanti come l'elevato numero di turisti, la perdita di residenti nel centro storico e la fragilità ambientale della laguna, che mettono a dura prova la vita nella città di Venezia.

Grazie alle sue risorse e peculiarità territoriali, Venezia è una città di opportunità e un **laboratorio ideale** per generale, sviluppare e testare nuove soluzioni di sostenibilità urbana. È anche una città di massima **visibilità** nazionale e internazionale, con una grande (e rapida) risonanza potenziale per ogni innovazione, ricerca, sperimentazione che qui venga testata, studiata e/o presentata.



Governance

PRESIDENT

Renato Brunetta, appointed by the President of the Council of Ministers.



VICE PRESIDENTS

Luca Zaia, President of the Regional Committee of Veneto, and **Luigi Brugnaro**, Mayor of Venice.



STEERING COUNCIL

The Steering Council is invested by statute to supervise and direct the activities of the Foundation and the Management Committee.



MANAGEMENT COMMITTEE

The Management Committee is the management body of the Foundation and invested with all the powers of ordinary and extraordinary administration of the same



SCIENTIFIC TECHNICAL COMMITTEE

The CTS, chaired by Ambassador **Pasquale Terracciano**, provides advisory powers and non-binding proposals on any matter within its remit.



BOARD OF AUDITORS

The Board of Statutory Auditors, chaired by Dr. **Enrico Sanetti**, is entrusted with the oversight of the Foundation's activities.



AUDITING FIRM

KPMG is the independent Auditing Firm of the Foundation.

Modus operandi

VSF role is to **facilitate, promote/accelerate projects proposed** directly or indirectly **by its members**, contributing to smooth the path to their implementation, thanks to the breadth of its partnership. The identification of projects involves several processes, including the activities of thematic discussion groups.

Activities are, in fact, organized in **nine thematic areas**, each one deepening a relevant issue key to the sustainable development of the Venetian territory.

Alongside the thematic projects, VSF carries out three **transversal projects**. These are divided into cross-sectoral and multi-sectoral activities and into initiatives instrumental to the best success of the activities pertaining to the thematic areas.



Thematic areas

H2 HYDROGEN

Develop an Hydrogen Valley in Porto Marghera (VE)



RESIDENCY

Encourage a program of residency and services for those interested in living permanently in Venice



SOCIAL INCLUSION

Create an inclusive, secure, resilient and sustainable community



ENERGY TRANSITION AND ENVIRONMENT

Expand renewable energy sources and green mobility and preserve the lagoon ecosystem



SUSTAINABLE TOURISM

Study and promote a sustainable tourism model



CULTURE OF LEGALITY

Accompany initiatives to safeguard legality and combat illegal activities and well as promote urban decorum



VENICE CITY CAMPUS

Revitalise the socio-economy of the city through the creation of an urban knowledge cluster



VENISIA ACCELERATOR AND INNOVATION

Develop innovation and entrepreneurial acceleration activities in the field of sustainability



INNOVATIVE CULTURAL PRODUCTIONS

Foster the development of innovative cultural projects at the intersection of art, science, technology and sustainability

Target-scenario of urban sustainability

The project has three main goals:

- to define the **Target-Scenario** towards which the Foundation's activities are to be directed;
- to create an **urban sustainability index** to the effectiveness of the implemented strategies and actions on Venice.
- to reconstruct and narrate the **thousand year-long history** of Venice, focusing on the anthropic relationship between the city and its lagoon.

Ongoing activities:

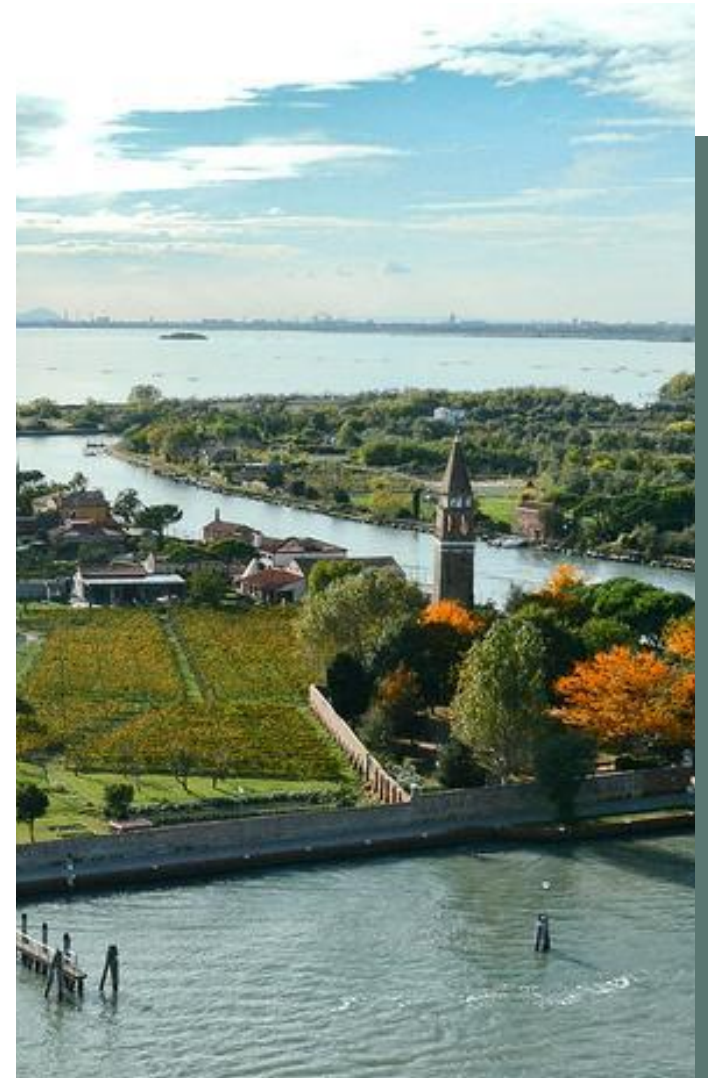
- Partner involvement for desk analysis data, interviews and expertise
- Development of the first indicator on population flows in the so-called 'functional Venice'
- Drafting the table of contents for the reconstruction study on the resilience history of Venice

Operational protocol of sustainable finance

With the technical collaboration of the Ca' Foscari University of Venice's Department of Economics and its spin-off Knowshape, the Foundation created an **operational protocol** called 'Art. 5 Finance Advisory'.

VSF makes the operational protocol available to those interested in the sustainable development of the Venetian territory so that the projects they implement meet the new requirements of the European regulations and can qualify for **sustainable financing**.

In order to **maximise the impact that each project financed in this way can exercise on the Venetian socio-economic system**, in line with the territory's carrying capacity, the promoters commit themselves to introducing additional regulatory KPIs aimed at achieving specific ESG objectives for Venice.



Biennale della Sostenibilità

The Biennale della Sostenibilità (BS) is a programme of international **events** for the **dissemination, debate and exchange of best practices in urban sustainability**, building on the experiences of and/or for Venice.

The first edition (2023), “**The MOSE Era**” was devoted to present and discuss the technological and environmental success of the system of mobile barriers MOSE in protecting the city from sea level rise, thus enabling new socio economic development opportunities.

The BS23 program was articulated in **13 events** (5 conferences, 1 exhibition and 7 side events) which saw an overall participation of **6 thousands people**.

The meetings were attended by distinguished speakers from local, national and international institutions, research centres and universities.



Highlight activities 2023

46 members

make up the **partnership of the Foundation** (13 founders - 33 cofounders)

H2

“Mapping the H2 supply chain in Veneto” has been published (250 companies involved)

13 events

as part of the **Biennale della Sostenibilità 2023** 5 conferences, 1 exhibition, 7 side events

3500 visitors

at the exhibition **“Venice and science: two centuries of sustainability”** of which the **catalogue** has been published



published the monograph with Fortune Italia **“MOSE: italian ingenuity”**



the projects **Venice City Campus** and **Water Cluster** (educational offering with the Military Academy) has been launched



the project **Target Scenario** has been launched with the **observatory on urban sustainability**



the operational protocol for **sustainable bonds** has been developed and published with additional ESG KPI for Venice

COP28

announcement at COP28 of the **Venice H2 Forum 24”** with the Green H2 Organisation



facilitated the entrance of Venice in the **UN Making Cities Resilient 2030 Global Partnership** as Resilience Hub



promoted the activities of the **VeniSIA accelerator** within the Foundation’s network

9thousands attendees

at the events and **seminars** organised and/or endorsed by the Foundation



**WORLD SUSTAINABILITY
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WWW.VSF.FOUNDATION

info@vsf.foundation



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